

WXJC

PUBLIC AFFAIRS

QUARTERLY REPORT

1st QUARTER 2013

March 1 – March 31

Prepared by: Bob Ratchford
WXJC – Operations Manager

***THE FOLLOWING IS A LIST OF SOME OF THE COMMUNITY ISSUES ASCERTAINED AND RESPONDED TO BY STATION
WXJC AM/FM WITH SIGNIFICANT PROGRAMMING TREATMENT OF THESE ISSUES FOR THE PERIOD OF
MARCH 1ST THROUGH MARCH 31ST, 2013***

***THIS LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY
PRIORITY OF SIGNIFICANCE***

Local/Regional

Parenting/Family/Youth Culture
Avoiding Income Tax Audits/Cordova/Walker County
America's Healthcare
School Nutrition/Cordova/Walker County

State

Parenting/Family/Youth Culture
Alzheimer's Research Breakthrough
Protecting Traditional Marriage
Adoption

National

Parenting/Family/Youth Culture
Protecting Traditional Marriage
Gun Control
Feminism
America's Healthcare
American Ignorance
Religious Freedom
Divorce Recovery/Single Parenthood
Americans with Disabilities

International

Israel/The Middle East
Armed Services/The War

***THE FOLLOWING REPORT SPECIFIES HOW THESE ISSUES WERE TREATED ON SPECIFIC SHOWS AIRED ON
WXJC DURING THIS QUARTER, THE DATES AND TIMES IN WHICH THEY AIRED AND LENGTH OF EACH
PROGRAM***

WXJC AM/FM – Birmingham, Cordova, Alabama

QUARTERLY COMMUNITY ISSUES REPORT

1st QUARTER 2013 - ISSUES/PROGRAM LIST

TREATMENT OF COMMUNITY ISSUES

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<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Gun Control	March 1	Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM	2:00	Crawford Stand

This week Don Crawford, President of Crawford Broadcasting Company, continues a discussion of your Second Amendment rights. Mr. Crawford talks about what Article II of the US Constitution says about the issuing of executive orders and goes on to say that any discussion of gun rights must include not just the 2nd Amendment, but also the 5th and 14th. He concludes his discussion by talking about plans to protect our public schools recommended by The NRA and others.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Armed Services/The War	March 2	10:28 AM - 2:31 PM	5:00	CBC Hero of the Week

Matt Wyatt interviews Cpl. Brent Graham, currently serving with the U.S. Marine Corps in Afghanistan. Cpl. Graham is a Field Radio Operator and he tells Matt that his duties involve every kind of communication to and from the battle field from standard walkie-talkies to utilizing the latest in satellite technology.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Alzheimer's Research Breakthrough	March 2	2:45PM	10:00	Hometown Happenings

Bill MacCormick talks to Dr. David Geldmacher, Professor of Neurology and Director of the University Of Alabama Division Of Memory Disorders, about research and progress toward slowing, stopping and even reversing the effects of Alzheimer's disease. Dr. Geldmacher says that early diagnosis is now possible and critical to treatments. With 10 thousand Americans turning 65 each day, and people living longer, America's Healthcare System is under increasing stress, especially in the area of treatment of dementia.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
America's Healthcare	March 2	11:30 AM	28:00	Washington Watch Weekly
Religious Freedom	March 3	9:30 AM		

Family Research Council Chairman Tony Perkins is joined by Sen. David Vitter (R-La.) to discuss a Reagan era law. Randy Wilson, National Field Director at FRC, was also on the show to talk about the Watchmen on the Wall's ministry impact. Rep. Diane Black (R-Tenn.) discussed how the government is taking away religious liberties of Christians through Obamacare.

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<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
American Ignorance	March 4-8	Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM	2:00	Crawford Stand

This week Don Crawford, President of Crawford Broadcasting Company, talks about what one political power elitist says about we-the-people. He says we're ignorant. The pundit says Americans are entitled to the core and he says we have forgotten the words of JFK. Mr. Crawford decries our failure to stand up to the Washington oligarchy.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	March 4	7:00 & 11:30 AM	1 hour	Focus on the Family

On "Focus on the Family", we hear a program entitled "Listeners Share Their Best Advice on Marriage". For help with the everyday challenges in your marriage, here's some tried and true advice. Hundreds of Focus on the Family listeners called in with tips to help make your marriage strong. Hear the top suggestions from these seasoned marriage veterans.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Feminism	March 5-6	7:00 & 11:30 A	2 hours	Focus on the Family

On "Focus on the Family", we hear two programs entitled "Modern Feminism and the Gender Blur". The feminist movement may have tapered off, but its ideas still thrive in the mainstream. So much so, that you may not even recognize it. Are the roles of men and women really interchangeable? Jim Daly opens up a candid discussion about God's design for gender and marriage on the next "Focus on the Family".

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	March 5	2:05 PM	15:00	Priority Talk

Greg Davis talked to Donna McKinley, the program's youth culture specialist. Donna talked about violence in schools and the increasing trend of educators going overboard to protect the kids. She cited one instance where a seven year old was suspended for fashioning a gun out of his Pop Tart while he was eating it (He was trying to make a mountain).

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	March 7-8	7:00 & 11:30 A	2 hours	Focus on the Family

On "Focus on the Family", we hear two programs entitled "Sound Advice for Parents of Prodigals". Sometimes the best thing you can do for your children is to let go and give their future to God. On the next "Focus on the Family," a former prodigal shares some

great advice about how to rebuild a relationship of love and respect with your prodigal child. Discover how you can stay connected to a loved one who has wandered away from the faith on the next "Focus on the Family".

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	March 8	1:35 PM	20:00	Priority Talk

Greg Davis talked to Russ Crosson, president and CEO of Ronald Blue & Co. about his book, "8 Important Money Decisions for Every Couple". Russ says that every marriage has conflict. And many of those conflicts are related to finances. Through his book, Russ assists readers to think correctly about marriage and about money, rather than default to the way the world sees these areas of life. He covers specific areas of money management where financial conflicts usually occur.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Armed Services/The War	March 9	10:28 AM - 2:29 PM	5:00	CBC Hero of the Week

Matt Wyatt interviews Cpl. Ignacio Zamarron, serving with the U.S. Marine Corps in Afghanistan. Cpl. Zamarron is an Administrative Specialist and he tells Matt that his job involves making sure that Marines are getting paid the correct amount, that they're getting awarded for their actions and he's also in charge of making sure that any casualties are accurately reported to Marine Headquarters so the families can be promptly notified.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
America's Healthcare	March 9	10:47 AM - 2:46PM	10:00	Hometown Happenings

Bill MacCormick interviews board-certified anesthesiologist, professor and member of The Association of American Physicians and Surgeons, Dr. Marilyn Singleton, who also has a degree in medical law. She explains a new Medicare reimbursement scheme called "bundling", predetermined payment packages based on diagnosis, a kind of one-size-fits-all. It's a pilot program, part of Obamacare, which will affect certain Medicare beneficiaries. Having passed the healthcare act, we continue to learn what is in it, as promised by Nancy Pelosi. Dr. Singleton gives a website address at which listeners can learn more details.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	March 9	11:30 AM	28:00	Washington Watch Weekly
Religious Freedom	March 10	9:30 AM		

Family Research Council Chairman Tony Perkins is joined by Pastor Jim Garlow to discuss the ongoing Supreme Court battle over California's Proposition 8. Dr. Carol Swain was also on the show to talk about the usefulness of the Southern Poverty Law Center in the 21st Century. Al Faiid and Lt. Gen. Jerry Boykin (Ret.-USA) discussed the rise of extreme Islam in America.

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<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
American Ignorance	March 11-15	Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM	2:00	Crawford Stand

This week Don Crawford, President of Crawford Broadcasting Company, is offering the antidote to last week's charge that we-the-people are ignorant and politically inactive. Mr. Crawford has a ten point "good citizen to-do list". He says there is bias everywhere and he talks about the importance of giving. He concludes his discussion of the list with the most important item, voting.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	March 11	7:00 & 11:30 AM	1 hour	Focus on the Family

On "Focus on the Family", we hear a program entitled "The Erosion of Marriage in America". God created marriage. But despite a flawless design, marriage as we know it is eroding. Not only in our homes, but systematically through simple decisions made in American courts. Find out how our judicial system is hurting marriages, and how these decisions will affect your family.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	March 11	2:05 PM	15:00	Priority Talk

Greg Davis talked to Donna McKinley, the program's youth culture specialist. Donna talked about the upcoming high school prom season and she and Greg continued to discuss the potential perils that could possibly await young people. Donna was especially hard on parents that decide to purchase alcohol for their under-age kids because they feel like it's a "cool" thing to do. In Donna's (and Greg's) opinion it's not cool at all. It's illegal and parents should not do it under any circumstances.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	March 13	7:00 & 11:30 AM	1 hour	Focus on the Family

On "Focus on the Family", we hear a program entitled "Teaching Kids About Easter". What gets your kids excited about Easter ... The bunnies, colored eggs and candy-filled baskets, or something more significant? On the next "Focus on the Family" ... help your kids understand the real celebration of Easter, and why it's the most important Christian holiday of the year.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	March 14-15	7:00 & 11:30 A	2 hours	Focus on the Family

On "Focus on the Family", we hear two programs entitled "Navigating the Common Challenges of Marriage". Before you got married, you agreed upon the "big" things. But now that you're married, little things bug you — stuff like chores and work

schedules. Want to stop the petty disagreements? Dr. Gary Chapman gives practical advice to help you tackle those daily challenges as a team — with love at the forefront.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Armed Services/The War	March 16	10:30 AM - 2:32 PM	5:00	CBC Hero of the Week

Matt Wyatt interviews MSG Michelle Kemp serving in the U.S. Air Force. MSG Kemp tells Matt that she just passed her eighteenth active duty anniversary with the Air Force. She is currently involved in the Intelligence section of the Air Force and her duties involve analysis intelligence work in this country's war against terrorism.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
America's Healthcare	March 16	10:39 AM - 2:41PM	10:00	Hometown Happenings

Bill MacCormick interviews Tim Hodge, Executive Director of Hope Clinic in Jasper, which serves Walker County. Hodge says free clinics in Cullman County are experiencing the same concerns about lack of funding under Obamacare, as the state of Alabama along with many other states have pledged not to set up healthcare exchanges where people can get health insurance. Instead, the federal government will have to do it and, thus far, funds have not been forthcoming. Hodge says that his clinic, a 501c3 tax exempt organization, has seen donations fall off over the past year, and he hopes listeners will step up to help.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	March 16	11:30 AM	28:00	Washington Watch Weekly
Abortion/Pro-Life	March 17	9:30 AM		

Family Research Council Chairman Tony Perkins is joined by Dr. Pat Fagan, Director, Marriage and Religion Research Institute (MARRI), to discuss the continuing impact of a landmark Supreme Court decision. Tom McClusky, Vice President of Government Affairs at FRC, was also on the show to talk about the newly elected Pope. Valerie Huber, Executive Director, National Abstinence Education Association, and former Miss America Teresa Scanlan, talked about abstinence education and a recent event they held on Capitol Hill.

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Protecting Traditional Marriage	March 18-19	7:00 & 11:30 A	2 hours	Focus on the Family

On “Focus on the Family”, we hear two programs entitled “Engaged Couples: Building a Solid Foundation for Marriage”. If you’re newly married or plan to be, here’s what you need to know about the first five years of marriage. It’s not always easy. Don’t let the phrase “Honeymoon Period” fool you. Dr. Greg Smalley and his wife Erin talk about their own rough patches to help your new marriage thrive.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Adoption	March 18	1:05 PM	2 hours	Priority Talk

Founder of McKinley Reports Donna McKinley is the guest host today on Priority Talk. She and a variety of special guests talked about adoption, specifically adoption of foster family kids. Listeners heard from DHR Representatives, APAC (Alabama Pre/Post Adoption Connections), Heart Gallery Alabama, a recently adopted child and an adoption attorney.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Pro-Life/Abortion	March 19	1:05 PM	2 hours	Priority Talk
Protecting Traditional Marriage				

Today on Priority Talk you will hear from Fultondale First Baptist Church Pastor Mika Marcum. He will be talking about the sanctity of marriage and purity. Pastor Mika will be joined by North Jefferson Women's Center Representative Ginger Reeves, Fr. Terry Gensemer, director of CEC for Life, and First Priority Area Director James Cato.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	March 20	7:00 & 11:30 AM	1 hour	Focus on the Family

On “Focus on the Family”, we hear a program entitled “Connecting With Your Teen”. With young children, no means no. You have the final say. There’s no question. But it can be a different story with teenagers. On the next “Focus on the Family” ... learn to help your teen start making their own choices so they can move more confidently into adult life.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Divorce Recovery/Single Parenthood	March 21-22	7:00 & 11:30 A	2 hours	Focus on the Family

On “Focus on the Family”, we hear two programs entitled “Surviving Divorce and Single Parenthood”. After 17 years of marriage, Susan Birdseye became the victim of infidelity and an unwanted divorce. On the next “Focus on the Family,” she shares her remarkable story ... how she and her five children learned to navigate broken hearts and seek God’s best for their family.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Armed Services/The War	March 23	10:28 AM - 2:31 PM	5:00	CBC Hero of the Week

Matt Wyatt interviews SSG Kimyen Soto serving for ten years with the US Marine Corps. SSG Soto tells Matt that she is a Cyber Network Systems Chief which means, in layman's terms, that she connects the Marine Corps with the internet. She entered the Corps as an Administrative Clerk but got interested in computers after her enlistment.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
School Nutrition	March 23	2:45PM	10:00	Hometown Happenings

Bill MacCormick talks to health and nutrition author and speaker, Dr. John McDougall, about the Obama Administration's focus on nutrition in public schools. McDougall says that the administration gets it right, but there is a conflict of interest which is making us all sick. It's the USDA's interest in preserving profits of the food industry. MacCormick gives website addresses for the Walker County Extension Service and Birmingham city schools website which feature abundant information about nutrition.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	March 23	11:30 AM	28:00	Washington Watch Weekly
Religious Freedom	March 24	9:30 AM		

Family Research Council Chairman Tony Perkins is joined by Rep. Jim Jordan (R-Ohio) to discuss the marriage issues currently before the U.S. Supreme Court. Rep. Matt Salmon (R-Ariz.) was also on the show to discuss the importance of legislative rules. Fox News's Todd Starnes talked about how our religious liberties are being attacked.

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Parenting/Family/Youth Culture	March 25-26	7:00 & 11:30 A	2 hours	Focus on the Family

On “Focus on the Family”, we hear two programs entitled “Godly Wisdom for Leading Your Family”. How are your leadership skills? You may have things together at work, but at home things may be a little chaotic. On the next “Focus on the Family,” you’ll get powerful parenting principles from three acclaimed authors ... all of them experts in relationship management at home and in the office. Best of all, their insight is based on the One who created families and leadership.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	March 25	2:05 PM	15:00	Priority Talk

Greg Davis talked to Donna McKinley, the program’s youth culture specialist. Donna talked about the rapper Lil' Wayne and his recent hospitalization for, what the media called, “seizures”. It’s now coming to light that the hospitalization is a direct result of his addiction to a potent cough-syrup mixture called, variously, sizzurp, purple drank and lean. Donna has previously talked about the dangers of the codeine laced mixture and puts the blame for its popularity among young people directly on singers like Lil’ Wayne who extol its virtues in his music.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Americans with Disabilities	March 27	7:00 & 11:30 AM	1 hour	Focus on the Family

On “Focus on the Family”, we hear a program entitled “The Value of a Life Worth Living”. Joni Eareckson Tada shares the story of Kim, a woman with Lou Gehrig’s disease who sought her help with some difficult, end-of-life questions. As a quadriplegic, Joni once asked those same questions, and she gave Kim some advice on how to live life to the fullest.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Armed Services/The War	March 30	10:28 AM - 2:31 PM	5:00	CBC Hero of the Week

Matt Wyatt interviews Lance Cpl. Nickolas Franklin serving with the US Marine Corps in Afghanistan. His job title is "Data Network Specialist" and Lance Corporal Franklin tells Matt that he is part of the team that sets up communications all around the Province. This involves radio networks, computer networks as well as satellite communications.

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Avoiding Income Tax Audits	March 30	2:45PM	10:00	Hometown Happenings

Bill MacCormick talks to Dallas financial strategist, Bill Dendy about ways to avoid being audited by the IRS. It’s predicted that 1 in 90 will be. Dendy points out simple mistakes, and recommends that listeners use tax preparation software to avoid errors. Many big-

name sources online offer free use of software and free filing; plus most senior centers offer help. MacCormick gives listeners an online address to locate free tax preparation assistance in Walker County.

1ST QUARTER 2013 - WEEK 13

PREPARED BY Bob Ratchford – Operations Manager

WXJC 850 AM / 92.5 FM
QUARTERLY PUBLIC SERVICE ANNOUNCEMENT REPORT
1ST QUARTER 2013
FOR PERIOD OF MARCH 1 – MARCH 31, 2013

**THIS REPORT CONTAINS A LIST OF ALL PUBLIC SERVICE ANNOUNCEMENTS AIRED DURING
THE PERIOD SPECIFIED ABOVE.**

**DURING THIS PERIOD WXJC AIRED APPROXIMATELY 139 MINUTES OF FREE PUBLIC SERVICE
ANNOUNCEMENTS FOR THESE NON-PROFIT/PUBLIC SERVICE ORGANIZATIONS IN VARIOUS
LENGTHS.**

THE ENCLOSED LIST SPECIFIES ORGANIZATION, LENGTH OF SPOTS AND DATES THEY AIRED.

PREPARED BY BOB RATCHFORD – WXJC OPERATIONS MANAGER

(THIS PART OF THE REPORT IS A COPY AND PASTE OF NEXGEN REPORT GENERATED EACH WEEK – SAVED TO .TXT FILE - COMPILED AND ADDED TO REPORT

Log Date	Log Time	Audio Number	Audio Title	Audio Length
03/01/2013	00:01:22	0005501-002	PSA-US Coast Guard(The Ride)	00:57.504
03/01/2013	00:02:58	0005502-008	PSA- NCOA.org(Flu & You)	00:14.335
03/01/2013	00:03:12	0005524-009	PSA- Organ Donation	00:09.643
03/01/2013	00:53:44	0005530-009	PSA- Never Too Late(Not My Son)	00:28.960
03/01/2013	01:12:01	0005519-007	PSA-3 in 4 Need More(Assets Help)	00:58.343
03/01/2013	01:48:50	0005511-001	PSA-Preventing Elder Abuse(Lucky Senior)	00:59.500
03/01/2013	02:00:56	0005515-005	PSA-Stop Bullying(Learning)	00:59.650
03/01/2013	02:01:56	0005502-012	PSA- Faces of Influenza	00:14.554
03/01/2013	02:50:02	0005530-001	PSA-Never Too Late(Moment of Clarity)	00:58.839
03/04/2013	00:01:37	0005545-008	PSA- High School Dropout Prevention	00:58.424
03/04/2013	00:02:35	0005547-006	PSA- Making Home Affordable (Isolation)	00:14.669
03/04/2013	00:55:55	0005546-001	PSA- Lead Poisoning Prevention (Hearing)	00:58.098
03/04/2013	01:12:43	0005512-001	PSA- CASA for Children	00:54.348
03/04/2013	01:49:29	0005542-007	PSA- Financial Literacy	00:29.281
03/04/2013	02:03:32	0005519-002	PSA- 3 in 4 Need More(A Woman's Issue)	00:59.479
03/04/2013	02:05:06	0005502-008	PSA- NCOA.org(Flu & You)	00:15.485
03/04/2013	02:05:21	0005524-009	PSA- Organ Donation	00:10.417
03/04/2013	02:48:55	0005530-002	PSA- Never Too Late(Teen Drinking and Driving)	00:58.442
03/05/2013	00:03:57	0005521-001	PSA- Pray America(Moments That Matter)	01:02.318
03/05/2013	00:04:59	0005546-002	PSA- Lead Poisoning Prevention (Rage)	00:31.838
03/05/2013	00:53:19	0005513-004	PSA- Energy Efficiency (State Fair)	01:01.850
03/05/2013	01:12:08	0005501-002	PSA- US Coast Guard(The Ride)	00:57.504
03/05/2013	01:13:43	0005509-003	PSA- Multiple Sclerosis Society(Connection)	00:14.640
03/05/2013	01:13:58	0005524-008	PSA- Organ Donation	00:09.848
03/05/2013	01:50:55	0005534-001	PSA- Autism Awareness (Jamie McMurray)	00:58.260
03/05/2013	02:01:00	0005537-004	PSA- Community Engagement	00:59.423
03/05/2013	02:46:03	0005506-001	PSA- Child Passenger Safety (Baseball)	00:58.805
03/06/2013	00:00:57	0005516-003	PSA- Marriage Takes Teamwork	01:00.471
03/06/2013	00:01:57	0005526-003	PSA- Making Housing Affordable(Isolation)	00:15.079
03/06/2013	00:52:18	0005532-001	PSA- Acad. of Orthopedic Surgeons	00:57.350
03/06/2013	01:14:12	0005511-003	PSA- Preventing Elder Abuse(Hard to Believe)	01:02.453
03/06/2013	01:15:15	0005547-003	PSA- Making Home Affordable (Frozen)	00:15.675
03/06/2013	01:50:14	0005551-005	PSA- Texting and Driving Prevention	00:29.506
03/06/2013	02:01:45	0005524-002	PSA- Organ Donation	00:57.523
03/06/2013	02:03:21	0005548-003	PSA- Pet Adoption (Dog)	00:14.796
03/06/2013	02:03:36	0005502-009	PSA- NCOA.org(Flu & You)	00:09.645
03/06/2013	02:45:07	0005550-001	PSA- Stroke Awareness (Confusion)	00:58.496
03/07/2013	00:00:55	0005508-001	PSA- Heart Attack (Call Me)	01:02.828
03/07/2013	00:01:58	0005528-002	PSA- Energy Star (Light Bulb)	00:31.289
03/07/2013	00:47:44	0005519-003	PSA- Start Something (Heart Walk)	00:58.549
03/07/2013	01:14:42	0005523-001	PSA- Make a Donation (Space Shuttle)	01:01.853
03/07/2013	01:15:44	0005502-008	PSA- NCOA.org(Flu & You)	00:15.317
03/07/2013	01:49:10	0005511-001	PSA- Preventing Elder Abuse(Lucky Senior)	00:59.095
03/07/2013	02:02:54	0005520-001	PSA- Point of Law(Referral)	01:02.370
03/07/2013	02:03:57	0005528-001	PSA- Energy Star (Homeowners)	00:31.289
03/07/2013	02:47:48	0005544-007	PSA- Foreclosure Prevention (Unicorn)	00:59.419
03/08/2013	00:01:40	0005537-004	PSA- Community Engagement	00:58.202
03/08/2013	00:02:38	0005542-009	PSA- Financial Literacy	00:14.728
03/08/2013	00:56:50	0005512-002	PSA- CASA for Children(Motels)	00:53.446
03/08/2013	01:12:29	0005518-006	PSA- Emergency Preparedness	00:58.565
03/08/2013	01:13:28	0005540-001	PSA- See Something Say Something (Mall)	00:28.833
03/08/2013	01:44:52	0005532-001	PSA- Acad. of Orthopedic Surgeons	00:58.839
03/08/2013	02:00:36	0005543-003	PSA- Food Safety Education (Clean)	00:59.009
03/08/2013	02:01:35	0005528-003	PSA- Rumpshaker 5k	00:25.448
03/08/2013	02:42:55	0005542-008	PSA- Financial Literacy	00:59.130
03/11/2013	00:01:12	0005510-001	PSA- Mortgage Fraud(All Shapes and Sizes)	00:57.580
03/11/2013	00:02:09	0005528-003	PSA- Rumpshaker 5k	00:24.977
03/11/2013	00:54:39	0005512-001	PSA- CASA for Children	00:54.348
03/11/2013	01:15:34	0005526-001	PSA- Making Housing Affordable(Isolation)	01:02.152

03/11/2013	01:16:36	0005548-003	PSA- Pet Adoption (Dog)	00:15.691
03/11/2013	01:54:05	0005515-002	PSA- Bullying(Don't Validate, Eliminate)	00:58.886
03/11/2013	02:01:21	0005530-001	PSA- Never Too Late(Moment of Clarity)	00:57.350
03/11/2013	02:02:55	0005521-003	PSA- Pray America(Moments That Matter)	00:15.430
03/11/2013	02:03:11	0005524-009	PSA- Organ Donation	00:10.303
03/11/2013	02:51:09	0005505-001	PSA- Selective Service(Happy Birthday)	00:52.919
03/12/2013	00:01:06	0005502-010	PSA- Faces of Influenza	00:57.870
03/12/2013	00:54:36	0005515-003	PSA- Bully Free(It Starts With Me)	00:27.883
03/12/2013	01:11:07	0005519-003	PSA- Start Something (Heart Walk)	00:58.549
03/12/2013	01:48:20	0005512-002	PSA- CASA for Children(Motels)	00:53.446
03/12/2013	02:01:51	0005518-006	PSA- Emergency Preparedness	00:59.327
03/12/2013	02:02:51	0005542-009	PSA- Financial Literacy	00:14.728
03/12/2013	02:47:05	0005550-001	PSA- Stroke Awareness (Confusion)	00:57.812
03/13/2013	00:02:49	0005503-001	PSA- Fair Housing Act(Time Machine)	00:57.523
03/13/2013	00:04:25	0005528-003	PSA- Rumpshaker 5k	00:24.977
03/13/2013	00:54:01	0005502-001	PSA- FLU.gov(Lots of Ways)	00:57.379
03/13/2013	01:15:30	0005534-004	PSA- Autism Awareness (Morph)	00:57.542
03/13/2013	01:16:28	0005532-002	PSA- Acad. of Orthopedic Surgeons	00:28.536
03/13/2013	01:51:21	0005544-001	PSA- Foreclosure Prevention (Career Day)	01:00.286
03/13/2013	02:00:12	0005506-001	PSA- Child Passenger Safety (Baseball)	01:00.714
03/13/2013	02:01:12	0005548-003	PSA- Pet Adoption (Dog)	00:15.312
03/13/2013	02:46:15	0005544-007	PSA- Foreclosure Prevention (Unicorn)	00:58.465
03/14/2013	00:01:56	0005543-001	PSA- Food Safety Education (Chill)	00:58.815
03/14/2013	00:02:55	0005510-002	PSA- Mortgage Fraud(All Shapes and Sizes)	00:29.262
03/14/2013	00:58:19	0005505-001	PSA- Selective Service(Happy Birthday)	00:52.919
03/14/2013	01:10:11	0005535-003	PSA- Caregiver Awareness (Outside In)	00:57.619
03/14/2013	01:11:09	0005528-003	PSA- Rumpshaker 5k	00:24.977
03/14/2013	01:46:38	0005518-004	PSA- Emergency Preparedness(Family Routing)	00:59.371
03/14/2013	02:01:05	0005547-001	PSA- Making Home Affordable (Frozen)	00:57.993
03/14/2013	02:02:40	0005513-003	PSA- Energy Efficiency (Building)	00:14.272
03/14/2013	02:02:55	0005524-009	PSA- Organ Donation	00:09.825
03/14/2013	02:47:07	0005549-001	PSA- Reading (Book People Unite)	00:58.529
03/15/2013	00:00:32	0005553-003	PSA- Score 2	00:59.508
03/15/2013	00:01:32	0005524-003	PSA- Organ Donation	00:28.756
03/15/2013	00:49:21	0005553-004	PSA- Score 2	00:28.814
03/15/2013	01:12:53	0005553-001	PSA- Score 1	00:59.547
03/15/2013	01:14:26	0005528-003	PSA- Rumpshaker 5k	00:26.633
03/15/2013	01:47:44	0005502-001	PSA- FLU.gov(Lots of Ways)	00:57.786
03/15/2013	02:03:06	0005504-004	PSA- Drunk Driving Prevention (Expensive)	00:57.839
03/15/2013	02:04:37	0005543-004	PSA- Food Safety Education (Clean)	00:28.948
03/15/2013	02:47:03	0005510-005	PSA- Mortgage Fraud(Fraud Against Seniors)	00:58.815
03/18/2013	00:00:52	0005522-001	PSA- Save The Children(Every Beat Matters)	01:02.401
03/18/2013	00:01:54	0005552-004	PSA- Wildfire Prevention (Bear Sighting)	00:31.324
03/18/2013	00:51:53	0005534-002	PSA- Autism Awareness (Jamie McMurray)	00:48.474
03/18/2013	01:12:54	0005543-005	PSA- Food Safety Education (Cook)	01:03.068
03/18/2013	01:13:57	0005502-004	PSA- FLU.gov(No Party)	00:31.185
03/18/2013	01:43:56	0005543-003	PSA- Food Safety Education (Clean)	00:58.327
03/18/2013	02:01:08	0005524-002	PSA- Organ Donation	00:57.523
03/18/2013	02:02:06	0005515-006	PSA- Bullying Prevention (Drive)	00:28.833
03/18/2013	02:52:35	0005505-001	PSA- Selective Service(Happy Birthday)	00:52.919
03/19/2013	00:02:53	0005544-001	PSA- Foreclosure Prevention (Career Day)	00:57.561
03/19/2013	00:04:29	0005528-003	PSA- Rumpshaker 5k	00:24.977
03/19/2013	00:47:50	0005552-006	PSA- Wildfire Prevention (Bonfire)	00:28.929
03/19/2013	00:48:19	0005527-007	PSA- Adoption (Put Up With You)	00:14.330
03/19/2013	01:13:31	0005535-003	PSA- Caregiver Awareness (Outside In)	00:57.619
03/19/2013	01:47:03	0005524-001	PSA- Organ Donation	00:57.641
03/19/2013	02:01:29	0005513-004	PSA- Energy Efficiency (State Fair)	00:56.995
03/19/2013	02:02:44	0005514-007	PSA- Hunger Prevention(Rachael Ray)	00:29.621
03/19/2013	02:03:14	0005524-007	PSA- Organ Donation	00:14.820
03/19/2013	02:45:30	0005550-001	PSA- Stroke Awareness (Confusion)	00:57.542
03/19/2013	02:46:28	0005542-009	PSA- Financial Literacy	00:14.522
03/20/2013	00:00:55	0005542-004	PSA- Financial Literacy (Grown Up)	00:57.590

03/20/2013	00:02:34	0005533-003	PSA- Drive for COPD(Nancy Cartwright)	00:21.199
03/20/2013	00:47:40	0005542-001	PSA- Financial Literacy (Gift to Future)	01:02.797
03/20/2013	01:13:27	0005552-001	PSA- Wildfire Prevention (Backyard)	00:57.321
03/20/2013	01:15:03	0005528-003	PSA- Rumpshaker 5k	00:24.977
03/20/2013	01:46:03	0005537-004	PSA- Community Engagement (Beyond Differences)	00:58.471
03/20/2013	02:01:34	0005502-003	PSA- FLU.gov(No Party)	00:58.937
03/20/2013	02:02:33	0005526-003	PSA- Making Housing Affordable(Isolation)	00:14.672
03/20/2013	02:45:58	0005514-001	PSA- Hunger Prevention(1 in 5 Kids)	00:58.681
03/21/2013	00:00:42	0005502-005	PSA- NCOA.org(Flu & You)	00:57.427
03/21/2013	00:01:39	0005528-003	PSA- Rumpshaker 5k	00:24.977
03/21/2013	00:51:19	0005512-002	PSA- CASA for Children(Motels)	00:53.446
03/21/2013	01:13:47	0005542-013	PSA- Financial Literacy (Time Machine)	00:57.763
03/21/2013	01:14:44	0005530-009	PSA- Never Too Late(Not My Son)	00:28.756
03/21/2013	01:46:47	0005505-001	PSA- Selective Service(Happy Birthday)	00:52.919
03/21/2013	02:01:02	0005547-004	PSA- Making Home Affordable (Isolation)	00:57.868
03/21/2013	02:02:38	0005507-003	PSA- Get your GED	00:14.616
03/21/2013	02:02:52	0005524-008	PSA- Organ Donation	00:09.780
03/21/2013	02:47:41	0005542-004	PSA- Financial Literacy (Grown Up)	00:58.677
03/22/2013	00:01:06	0005521-001	PSA- Pray America(Moments That Matter)	01:01.097
03/22/2013	00:02:07	0005513-006	PSA- Energy Efficiency (State Fair)	00:15.014
03/22/2013	00:46:16	0005537-002	PSA- Community Engagement (12 Years)	00:48.525
03/22/2013	01:13:18	0005501-002	PSA- US Coast Guard(The Ride)	00:57.504
03/22/2013	01:14:53	0005528-003	PSA- Rumpshaker 5k	00:25.214
03/22/2013	01:47:44	0005539-004	PSA- Discovering Nature (Forest Brigade)	00:59.558
03/22/2013	02:03:46	0005513-004	PSA- Energy Efficiency (State Fair)	00:56.995
03/22/2013	02:05:22	0005524-006	PSA- Organ Donation	00:14.850
03/22/2013	02:05:37	0005502-009	PSA- NCOA.org(Flu & You)	00:09.758
03/22/2013	02:52:30	0005544-004	PSA- Foreclosure Prevention (Pirate)	00:59.187
03/25/2013	00:01:11	0005526-001	PSA- Making Housing Affordable(Isolation)	00:57.523
03/25/2013	00:02:08	0005516-002	PSA- Marriage Takes Teamwork	00:28.689
03/25/2013	00:52:36	0005514-003	PSA- Hunger Prevention(50 Cent)	00:30.116
03/25/2013	01:15:21	0005511-003	PSA- Preventing Elder Abuse(Hard to Believe)	00:58.776
03/25/2013	01:16:20	0005502-007	PSA- NCOA.org(Flu & You)	00:19.490
03/25/2013	02:01:14	0005545-008	PSA- High School Dropout Prevention	01:02.662
03/25/2013	02:02:17	0005518-007	PSA- Emergency Preparedness	00:31.835
03/25/2013	02:44:05	0005530-002	PSA- Never Too Late(Teen Drinking and Driving)	00:58.985
03/26/2013	00:01:55	0005501-001	PSA- US Coast Guard(Reserve)	00:57.475
03/26/2013	00:03:31	0005548-003	PSA- Pet Adoption (Dog)	00:14.522
03/26/2013	00:03:45	0005502-009	PSA- NCOA.org(Flu & You)	00:09.467
03/26/2013	00:49:40	0005531-001	PSA- Child Passenger Safety(The Right Fit)	00:57.398
03/26/2013	01:12:21	0005505-001	PSA- Selective Service(Happy Birthday)	00:52.919
03/26/2013	01:46:00	0005502-005	PSA- NCOA.org(Flu & You)	00:58.786
03/26/2013	02:04:26	0005528-003	PSA- Rumpshaker 5k	00:24.977
03/26/2013	02:53:16	0005511-001	PSA- Preventing Elder Abuse(Lucky Senior)	00:57.209
03/27/2013	00:00:17	0005555-001	PSA - American Heart Assn. (Birmingham)	00:58.629
03/27/2013	00:01:15	0005554-002	PSA- 4-H: Deployment	00:26.324
03/27/2013	00:48:38	0005510-005	PSA- Mortgage Fraud(Fraud Against Seniors)	00:58.540
03/27/2013	01:11:50	0005513-004	PSA- Energy Efficiency (State Fair)	00:56.995
03/27/2013	01:13:25	0005528-003	PSA- Rumpshaker 5k	00:24.977
03/27/2013	01:54:22	0005503-002	PSA- Fair Housing Act(Live Free)	00:59.117
03/27/2013	02:02:20	0005542-009	PSA- Financial Literacy	00:15.621
03/27/2013	02:02:35	0005524-009	PSA- Organ Donation	00:10.348
03/27/2013	02:44:54	0005552-005	PSA- Wildfire Prevention (Bonfire)	00:59.061
03/27/2013	16:00:41	0005506-003	PSA- Child Passenger Safety (Party)	00:30.060
03/28/2013	00:01:55	0005542-008	PSA- Financial Literacy	00:57.763
03/28/2013	00:03:29	0005554-002	PSA- 4-H: Deployment	00:25.658
03/28/2013	00:52:46	0005501-001	PSA- US Coast Guard(Reserve)	00:57.475
03/28/2013	01:12:51	0005523-001	PSA- Make a Donation (Space Shuttle)	00:57.753
03/28/2013	01:14:26	0005528-003	PSA- Rumpshaker 5k	00:25.094
03/28/2013	01:48:51	0005527-005	PSA- Adoption (Foodie)	00:59.325
03/28/2013	02:01:47	0005514-001	PSA- Hunger Prevention(1 in 5 Kids)	01:02.502